CLAY CENTER COMMUNITY IMPROVEMENT FOUNDATION 432 COURT STREET CLAY CENTER, KS 67432

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September 2010

Dear CCCHS alumni:

When you graduated from CCCHS you may not have given a lot of thought to where your community would be in the year 2010. If you did think about the future of the community, you may have expected that the way things were then would be the way they would be forever. Well, having lived a little more of your life since then, you probably won't be surprised to learn that while a few things have stayed the same, many things have changed. It takes active participation from numerous people to keep a small town moving forward, and the Clay Center Community Improvement Foundation (CCCIF) is part of that goal to make a continuing difference for our community.

As always, our long term goal is to build an endowment that will eventually be able to fund community improvements with investment earnings. And while we continue to work towards that goal, we are also providing grants to projects that are making a difference now. Some examples of things we have supported in the past include Clay County Crime Stoppers and the My Own Book project where school aged children write and illustrate their own book.

Due to the fact that our funding is somewhat limited, we are also striving to facilitate larger projects in the community by bringing them in as projects within the foundation. Projects that meet the stated criteria can work through the CCCIF to gather tax-deductible donations to meet their project goal, making their project more likely to succeed. Some examples of projects we have supported include the entrance sign at the north end of Clay Center and the Rotary Playground Project at Dexter Park. The playground project is currently ongoing and is scheduled to build next spring. For more information about that project you can visit www.ccplayground.homestead.com.

Enclosed you will find a copy of our organization brochure. Regardless of where life has taken you, we expect you will always think of this community as your hometown, and we want to encourage you to remember your hometown when you think of donating to a worthy, tax deductible cause.

Sincerely,

Morree Floersch, President

Clay Center Community Improvement Foundation

Morrie Flourich

2010-2011 Board of Directors

Morree Floersch Sally Griffiths Brad Dieckmann Robin Thurlow Jayson Hood Sally Lee

We invite and encourage public input and attendance at our board meetings. A community foundation needs community involvement to be a true success. Let us know what you are thinking. Please feel free to contact any of the members of the board with any suggestions, ideas or concerns you may have regarding community needs.

Our mission is to receive, manage and distribute funds for improvement programs for the Clay Center community.

CLAY CENTER COMMUNITY



IMPROVEMENT FOUNDATION

Helping caring citizens make a difference.

"What a man does for himself dies with him... What he does for his community lives long after he is gone"...

Theodore Roosevelt

What you should know about the Clay Center Community Improvement Foundation

The Board would encourage community minded individuals to consider the Foundation as part of their estate planning process.

The Foundation is committed to assist donors to create funds and distribute proceeds in accordance with the donors' intent.

The Foundation is committed to create an endowment fund that will serve the community for many years into the future.

The Foundation is committed to considering grants and assistance to a wide variety of community needs as undesignated funds are available.

The Foundation is committed to a sense of community that overrides individual interest and objectives. The Foundation is committed to helping caring citizens make a difference for the Clay Center Community.

Clay Center Community Improvement Foundation 432 Court St. Clay Center, KS 67432 cccifoundation@gmail.com

ADVANTAGES OF GIVING TO THE CLAY CENTER COMMUNITY IMPROVEMENT FOUNDATION...

Simplicity - A gift to the Foundation will simplify charitable giving. One contribution may address a number of different needs, or benefit a number of charitable organizations in the community.

Tax Benefits - Donors to the Foundation receive the maximum tax benefit because of the Foundations classification by the IRS as a charitable organization. Gifts made will result in important income tax advantages. Bequests are also deductible for federal estate tax purposes.

Security - The Foundation receives gifts, bequests and donations from all sorts of private and corporate donors. The Funds are held in trust for the sole purpose of improving the Clay Center community. The Foundation may provide support for legitimate needs that might be unlikely to receive traditional funding.

Even small gifts can be combined with other donations to make a difference.

Building for the Future

Some of the most popular options used to establish funds or endowments are:

<u>Unrestricted</u> - This allows the Foundation board of directors the flexibility in responding to emerging needs in the community.

<u>Designated</u> - You may designate one or more specific organizations or projects to support.

<u>Donor Advised</u> - You may establish a fund that will allow you to make suggestions about distributions from time to time, remembering the IRS regulation that requires the ultimate control of funds must lie with the Foundation.

Field of Interest - You may establish a field of interest fund designated to benefit certain areas of charitable endeavors such as the arts, preservation, social services, education, etc.

Agencies or Organizations - You may wish to establish an endowment fund while making use of the Foundation's tax benefits and pooled investing.

MEMBERSHIP LEVELS

Please mark one: O \$25 or more REGULAR MEMBER O \$50 or more SPECIAL MEMBER O \$75 or more PATRON MEMBER O \$100 or more BENEFACTOR NAME MAILING ADDRESS **TELEPHONE** DONATIONS A GIFT IN THE AMOUNT OF OR CONTACT ME FOR PLANNED GIVING

You may return your completed form to:

Clay Center Community Improvement Foundation 432 Court St. Clay Center, Kansas 67432